

EPHRATA AREA SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: PUBLICATIONS PROGRAM

ADOPTED: December 17, 2007

REVISED: November 21, 2016

902. PUBLICATIONS PROGRAM	
1. Purpose	The Board believes that all reasonable means should be employed to keep the public informed on matters of importance regarding Board policies and district finances, programs, personnel and operations.
2. Authority	The Board shall determine which of its official actions have such community impact and interest to warrant special release, and it will release information to the media on matters of importance.
3. Delegation of Responsibility	<p>Matters of a routine nature may be released by the Superintendent or designee as they have been recorded in the minutes of Board meetings and upon request of media representatives.</p> <p>All publications, releases, photographs and the like depicting the accomplishments of district students and staff may be approved at the discretion of the Superintendent or designee.</p> <p>The responsible district administrator shall direct an information program designed to acquaint the public with the achievements, programs and needs of the schools.</p> <p>The Superintendent or designee shall be responsible for the dissemination of news releases and the publication of educational reports.</p> <p>The Superintendent or designee shall develop guidelines to be observed in matters of taste, relevance, and individual privacy in the writing and photographing of school publications, including provisions for personal release.</p> <p>References:</p> <p>School Code – 24 P.S. Sec. 510, 511</p> <p>Board Policy – 007, 105, 106, 127, 801, 803</p>