

We understand the stress the coronavirus pandemic is placing on our local communities and schools. To help families with students at home get connected quickly with high speed internet, we are announcing our **Learn From Home Initiative** now available for new internet subscribers. We are asking that you share this with your school families as soon as possible.

The Learn From Home Initiative Details:



- First Two Months of Service Free (includes Modem, one WiFi unit).
- Unlimited Data until June 1.
- Internet Speed up to 10Mbps Download / 1Mbps Upload.
- Available to families with students at home that need high speed internet.
- Existing Blue Ridge internet customers are not eligible.
- Previous Blue Ridge customers disconnected for non-pay are not eligible.
- Service may not be available in all areas.

Installation Procedure:

To meet the need for quick connectivity and out of an abundance of caution, we are encouraging customers to perform self-installs.

- Our technician will arrive and provide the necessary equipment and easy to follow instructions.
- Our technician will check all outside wiring, fittings, and signal levels.
- While onsite, customers should attempt to complete their installation inside the home.
- If there are any questions or concerns, our technician will be able to answer questions while onsite.

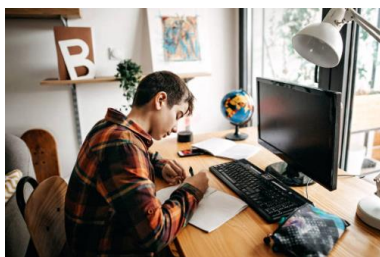


If our technician needs to enter the home:

- We will waive the standard installation fee of \$54.95.
- Before entering the home, we will need to confirm that no one in the house is ill.
- If so, our technician cannot enter the home and a separate appointment will be required once everyone is well.

Families with Students at Home May Choose To Keep Their Internet:

After the free period expires, the standard promotional offer outlined below would automatically begin unless the customer calls to disconnect services.



- Up to 10Mbps Download / 1Mbps Upload
- A monthly Data Allowance of 200GB
- Promotional rate of \$24.95/month for months 3-12
- Modem lease included
- HomeFiSM WiFi unit of \$5.95/month per unit
- Promotional term is 12 months
- Please see reverse for full terms and conditions

Families with students at home have until April 30 to take advantage of this offer:

Interested customers should contact us by email at csr@brctv.com or by phone at 1.800.222.5377.

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© 2020 Blue Ridge Communications. Offers valid for new residential internet customers only. Blue Ridge cabled territories only. Promotional rate is valid for months 1-12. After first two months of promotional rate, customers must terminate service to avoid being charged. Starting month 13, customers will be billed at regular service rates. Advertised price includes monthly HomeFiSM unit fee and Cable Modem rental. Offer available for a limited time, may end without notice. All services are not available in all areas. Franchise fees, taxes and FCC fees may apply. Upon service termination, all Blue Ridge-provided equipment must be returned in good condition. Other charges may apply for homes not wired for cable. Some services require credit check or deposits. Call your local Blue Ridge office for restrictions and complete details about service, prices, and equipment. Signed service agreements may be required. Terms of Articles of Agreement apply. Programming and charges subject to change. Customers and members of their household disconnected in past 90 days are ineligible. Offer valid when adding to existing services without any changes. Download and upload speeds are subject to network connections. Ethernet or USB port required. Minimum computer requirements apply. Docsis 3.1 modem or newer modem required. Monthly service fee may vary per cable TV service level for speeds below 500Mbps. Our Open Internet disclosure can be viewed at www.brctv.com/disclosure. Other restrictions apply.